

Squam . . . Forever in our Hearts

Lisa Wardlaw



My Squam roots date back to 1919, when my grandfather, Theodore Brown, came from Philadelphia to visit his two daughters who were spending the summer at Camp Asquam. He loved the area so much that he promptly purchased Cotton Farm, a working farm with about 150 acres on the edge of Squam Lake. He proceeded to spend every summer of his life there, in the bungalow higher up on the hill. Arthur Brown (no relation) continued to live in the farm house and tend to the animals. Grandpoppy built a couple of guest cottages down by the lake for his friends.

As a result of my grandfather's love for Squam, I have also had the good fortune to spend every summer of my life here. As a child, my brother, sister, cousins and many friends had our own built-in "summer camp." Our days were filled with endless canoeing, swimming competitions, camping on an island or climbing in the White Mountains. The evenings were filled with kick the can, capture the

flag, and hide-and-peek until, exhausted, we wended our way home. Because of our special summers, Squam became "part of our blood" and the place that remained in our hearts forever.

In 1986 I was living in Taos, New Mexico and felt that it was time to live closer to my family in the Boston area. I chose to live in our drafty, cold, summer bungalow year round. People thought that I was crazy. I lived in that house for 12 winters with little heat, even losing water completely for one winter. But I loved being there; it was home! And the views of Squam Lake at any season never ceased to amaze me. I got involved with the community and in real estate and ultimately built my own house on the property with the fabulous views. Today, my children and grandchildren love Squam as I do.

It is definitely thanks to the groups like SLCS that we can still appreciate the beauty that drew my grandfather here nearly a century ago. To look out and still see pristine mountains surrounding a quiet lake is incredibly special. It takes a "forever" effort to keep Squam as it has been for years, but it is so worthwhile for all of us and for the generations to come. That is why I decided years ago to become a member of the Heron Society.



The Heron Society

Planned Giving

A legacy of Squam Lake, its surrounds and uplands, protected in perpetuity - could there be a better way to make a difference? Ensuring that conservation of Squam continues after our lifetime is the goal of Heron Society members.

In 2010 a group of ten "founding members" established the Heron Society planned giving program to help ensure that the Squam Lakes Conservation Society can fulfill its perpetual obligation to steward the land in its care. Today the Heron Society has grown to over fifty members.

If you are interested in learning more on how you can include SLCS in your estate plan, we would be glad to discuss options with you. Rest assured that all Planned Giving information is strictly confidential. For more information and to discuss further, please contact Roger Larochelle at 603-968-7900 or roger@foreversquam.org.